

MUHAMMAD DAWOOD

WEB DEVELOPER | AI AUTOMATION SPECIALIST

Sargodha, Pakistan | +92 334 985 4578 | muhammad.dawood1006@gmail.com

github.com/davimiza1 | linkedin.com/in/muhammad-dawood-03b307274

PROFESSIONAL PROFILE

Web developer and AI automation specialist with 4+ years of experience delivering WordPress websites, responsive web applications, CRM integrations, and workflow automation. Completed 50+ freelance web projects for international clients and now builds production-deployed products with React, Next.js, TypeScript, Supabase, GoHighLevel, APIs, and secure webhook workflows.

PROFESSIONAL EXPERIENCE

WordPress Developer | TVoxel Technology Pvt Ltd

2024 - Present | Pakistan

- Deliver responsive WordPress projects for technology, education, real-estate, and service clients from implementation through production launch.
- Configure forms, plugins, hosting, DNS, SSL, performance, Core Web Vitals, and on-page SEO; troubleshoot production and compatibility issues.

Web Development Instructor | Bano Qabil

2024 - Present | Pakistan

- Teach practical HTML, CSS, JavaScript, WordPress, responsive development, portfolio delivery, freelancing, and client communication.

Freelance Web Developer & Automation Builder

2020 - Present | Remote

- Completed 50+ WordPress and web projects for clients across the US, UK, UAE, and Australia, including business sites, landing pages, e-commerce stores, and design conversions.
- Build workflows connecting forms, CRM pipelines, calendars, email/SMS, databases, and AI tools through GoHighLevel, n8n, REST APIs, webhooks, and custom scripts.

FEATURED SOFTWARE & AUTOMATION PROJECTS

LeadIQ AI - Real Estate Lead Intelligence SaaS | [GitHub](#) | [Live demo](#)

Built a production-deployed lead qualification workspace with secure Supabase authentication, user-scoped persistent records, explainable lead scoring, Hot/Warm/Cold classification, search, analytics, CSV export, and validated bulk CSV import. Tech: Next.js, React, TypeScript, Supabase/PostgreSQL, Vercel.

AI Lead Qualification & GoHighLevel Integration | [GitHub](#)

Developed a TypeScript automation service with HMAC-verified webhook intake, schema validation, explainable scoring, optional AI summaries, GoHighLevel contact upsert, hot-lead opportunity creation, idempotency protection, audit logs, Docker, and CI. Designed to work with a custom WordPress CRM connector.

SupportPilot AI - Customer Support Workspace | [GitHub](#) | [Live demo](#)

Built an interactive support product with searchable ticket workflows, priority and status controls, AI-assisted reply drafts, saved replies, internal notes, customer context, server-backed demo actions, responsive layouts, and a recruiter-facing product page. Tech: Next.js, React, TypeScript, Vercel.

CommercePulse - E-commerce Analytics Dashboard | [GitHub](#) | [Live demo](#)

Created a responsive analytics dashboard with revenue, order, customer, conversion, product, sales-channel, and inventory reporting; interactive date ranges, chart switching, product filters, low-stock alerts, order search, export controls, and dark mode. Tech: Next.js, React, TypeScript, Recharts, Vercel.

SELECTED WORDPRESS & CLIENT WORK

Home Seekers Real Estate	WordPress real-estate experience with Elementor layouts, property fields, CRM inquiry architecture, responsive browsing, and performance work.
Himalayas Overseas Education	Study-abroad consultancy website organized around destinations, trust content, inquiry generation, and on-page SEO.
Quran Club Pakistan	Education and nonprofit platform with courses, events, registrations, donations, volunteer content, and responsive navigation.
TVoxel Technologies	Technology services website with responsive service presentation, portfolio content, and lead-generation pathways.
WordPress CRM Lead Connector	Original PHP plugin for secure Elementor lead delivery with HMAC signing, SSRF-aware requests, retry handling, sanitized administration, and privacy-safe logs.
Elevate Business Pro Theme	Original hybrid WordPress theme with Elementor support, Gutenberg patterns, theme.json design controls, templates, accessibility, and responsive navigation.

TECHNICAL SKILLS

Front end	HTML5, CSS3, JavaScript, TypeScript, React, Next.js, responsive UI, Tailwind CSS, Recharts
Back end & data	Node.js and Next.js server workflows, Supabase, PostgreSQL, PHP, MySQL, REST APIs, JSON, validation
Automation & CRM	GoHighLevel, n8n, webhooks, workflow logic, lead scoring, email/SMS sequences, HMAC signing, idempotency
WordPress	Elementor Pro, Gutenberg, WooCommerce, custom themes and plugins, forms, migrations, performance, SEO
AI workflow	OpenAI/Codex, Claude, prompt design, structured outputs, AI-assisted drafting, human-review workflows
Delivery	Git/GitHub, Vercel, Cloudflare, Docker basics, CI concepts, cPanel, DNS, SSL, Postman, Chrome DevTools

EDUCATION

Bachelor of Science in Computer Science (BSCS) | Government College University Faisalabad (GCUF)

Computer science foundation covering software engineering, algorithms, databases, and full-stack development.

PORTFOLIO POSITIONING

Available for WordPress and full-stack web development, front-end implementation, CRM integration, lead-management automation, AI-assisted business workflows, website maintenance, and deployment support.